



# NEW TAG HEUER CARRERA COLLECTION ELEVATES THE ORIGINAL RACING CHRONOGRAPH TO UNPRECEDENTED LEVELS OF LUXURY WITH FOUR STRIKINGLY ELEGANT MODELS

THE NEW TAG HEUER CARRERA CHRONOGRAPH MODELS  
STRIKE A PERFECT BALANCE BETWEEN ADVANCED  
WATCHMAKING TECHNOLOGY AND UNPRECEDENTED  
REFINEMENT AT THE CUTTING EDGE OF HOROLOGICAL  
INNOVATION.

**La Chaux-de-Fonds, Switzerland – September 16 2020:** To mark the brand's 160th anniversary this year, the TAG Heuer Carrera collection welcomes yet another addition – this time, the iconic chronograph features an elegant design reminiscent of historic models with a touch of modern flair. These four chronographs have a refined and modern look inspired by the pure style that first made the TAG Heuer Carrera iconic.

## Contemporary elegance inspired by the original TAG Heuer Carrera

The sophistication of this reinterpreted TAG Heuer Carrera comes from its sleek stainless-steel bezel, which has been designed without a tachymeter scale to keep the overall aesthetics in line with the unforgettable silver-dial Heuer Carrera that was originally launched in 1963. This stunning 42 mm timepiece maintains its chronograph functionality with two push buttons and subdials. Available in opaline black or sunray brushed blue, anthracite and silver, the dial features “azurage” subdials at 3 and 9 o'clock and a running small-second counter at 6 o'clock above a discreet date window. The beating heart of this timeless TAG Heuer Carrera is the brand's proprietary movement, the Calibre Heuer 02.

The models with black and blue dials are presented on a streamlined H-shaped stainless-steel bracelet. The angles of the outer and inner links are rounded for a more fluid appearance and the bracelet is thinner for improved comfort. The bicoloured version with a silver-coloured dial and rose-



gold-plated hands and the model with a deep anthracite dial are paired with a handsome brown alligator leather strap. The screw-down sapphire caseback provides a fascinating view of the innovative movement inside, made even more exclusive by its rose-gold-coloured oscillating mass.

## Exceptional performance thanks to the Calibre Heuer 02 manufacture movement

The TAG Heuer Carrera line has always featured the most advanced watchmaking technology developed by the brand. The redesigned models are powered by the Calibre Heuer 02 movement, which is visible through the transparent caseback. This sophisticated in-house innovation is entirely Swiss-made in TAG Heuer's Chevenez manufacture. It comprises 168 components, including a column wheel and a vertical clutch – signatures of improved chronograph timekeeping and high-quality manufacture movements – and boasts an impressive power reserve of 80 hours.

## A history of unequivocal elegance

Former TAG Heuer CEO Jack Heuer dedicated himself to the intensive study of industrial design, which heavily influenced the DNA of his most beloved collection and has shaped the design and construction of all TAG Heuer Carrera models since 1963. With these new reinterpreted models, the flowing and elegant touches that sparked Jack Heuer's interest decades ago are more apparent than ever. The uncluttered three-dimensionality of the original dial with its three subdials made it easy to read at a glance and was a truly groundbreaking design at the time – and it is now echoed on these signature innovations. Other details, such as the applied indexes that follow the angle of the flange, drawing the eye in to the time, take their cue from another area that inspired the TAG Heuer Carrera, one in which excellent legibility is of course of the essence: motor racing.

Born on the racetrack yet equally at home at a formal evening event, the new TAG Heuer Carrera timepieces exude sheer elegance and make a striking statement in any situation. They not only serve as a tribute to the collection's acclaimed roots, but also demonstrate the brand's expertise in seamlessly combining sophistication in design and watchmaking.



## Facts and figures:

- TAG Heuer Carrera Chronograph 42 mm Calibre Heuer 02 Automatic

Reference CBN2010.BA0642



### MOVEMENT

Calibre Heuer 02 Automatic

### DIAL

Black opaline dial

2 visible counters:

– 3 o'clock: black "azurage" minute chronograph counter

– 9 o'clock: black "azurage" hour chronograph counter

Black opaline permanent second indicator at 6 o'clock

Rhodium-plated applied indexes

Rhodium-plated hour and minute hands with white Super-LumiNova®

Rhodium-plated central hand

Rhodium-plated TAG Heuer applied logo

Date display at 6 o'clock

CARRERA HEUER 02 80 HOURS printing

### CASE

Diameter 42 mm

Polished and fine-brushed stainless-steel case

Domed and bevelled sapphire crystal with double anti-reflective treatment

Polished stainless-steel standard crown at 3 o'clock

Round stainless-steel push button at 2 o'clock

Round stainless-steel push button at 4 o'clock

Stainless-steel screw-down sapphire caseback

Water-resistant to 100 metres (10 bar)

### BRACELET

Stainless-steel H-shaped bracelet

Stainless-steel folding clasp with double safety push buttons

Available from October 2020



# TAG Heuer Carrera Chronograph 42 mm Calibre Heuer 02 Automatic

Reference CBN2011.BA0642



## MOVEMENT

Calibre Heuer 02 Automatic

## DIAL

Blue sunray brushed dial

2 visible counters:

– 3 o'clock: blue "azurage" minute chronograph counter

– 9 o'clock: blue "azurage" hour chronograph counter

Permanent second indicator at 6 o'clock

Rhodium-plated polished applied indexes

Rhodium-plated hour and minute hands with white Super-LumiNova®

Rhodium-plated polished central hand

Rhodium-plated TAG Heuer applied logo

Date display at 6 o'clock

CARRERA HEUER 02 80 HOURS printing

## CASE

Diameter 42 mm

Polished and fine-brushed stainless-steel case

Domed and bevelled sapphire crystal with double anti-reflective treatment

Polished stainless-steel standard crown at 3 o'clock

Round stainless-steel push button at 2 o'clock

Round stainless-steel push button at 4 o'clock

Stainless-steel screw-down sapphire caseback

Water-resistant to 100 metres (10 bar)

## BRACELET

Stainless-steel H-shaped bracelet

Stainless-steel folding clasp with double safety push buttons

TAG Heuer logo

Available from October 2020



# TAG Heuer Carrera Chronograph 42 mm Calibre Heuer 02 Automatic

Reference CBN2012.FC6483



## MOVEMENT

Calibre Heuer 02 Automatic

## DIAL

Anthracite sunray brushed dial

2 visible counters:

– 3 o'clock: anthracite “azurage” minute chronograph counter

– 9 o'clock: anthracite “azurage” hour chronograph counter

Permanent second indicator at 6 o'clock

Rhodium-plated polished applied indexes

Rhodium-plated hour and minute hands with white Super-LumiNova®

Rhodium-plated polished central hand

Rhodium-plated TAG Heuer applied logo

Date display at 6 o'clock

CARRERA HEUER 02 80 HOURS printing

## CASE

Diameter 42 mm

Polished and fine-brushed stainless-steel case

Domed and bevelled sapphire crystal with double anti-reflective treatment

Polished stainless-steel standard crown at 3 o'clock

Round stainless-steel push button at 2 o'clock

Round stainless-steel push button at 4 o'clock

Stainless-steel screw-down sapphire caseback

Water-resistant to 100 metres (10 bar)

## STRAP

Brown alligator leather strap

Stainless-steel folding clasp with double safety push buttons

Available from October 2020



# TAG Heuer Carrera Chronograph 42 mm Calibre Heuer 02 Automatic

Reference CBN2013.FC6483



## MOVEMENT

Calibre Heuer 02 Automatic

## DIAL

Silver opaline dial

2 visible counters:

– 3 o'clock: silver "azurage" minute chronograph counter

– 9 o'clock: silver "azurage" hour chronograph counter

Permanent second indicator at 6 o'clock

5N-rose-gold-plated applied indexes

5N-rose-gold-plated hour and minute hands with white

Super-LumiNova®

5N-rose-gold-plated central hand

5N-rose-gold-plated TAG Heuer applied logo

Date display at 6 o'clock

CARRERA HEUER 02 80 HOURS printing

## CASE

Diameter 42 mm

Polished and fine-brushed stainless-steel case

Domed and bevelled sapphire crystal with double anti-reflective treatment

Polished stainless-steel standard crown at 3 o'clock

Round stainless-steel push button at 2 o'clock

Round stainless-steel push button at 4 o'clock

Stainless-steel screw-down sapphire caseback

Water-resistant to 100 metres (10 bar)

## STRAP

Brown alligator leather strap

Stainless-steel folding clasp with double safety push buttons

TAG Heuer logo

Available from October 2020



# About TAG Heuer

TAG Heuer, founded in 1860 by Edouard Heuer in the Jura Mountains of Switzerland, is a luxury watch brand that is part of LVMH Moët Hennessey Louis Vuitton SE (“LVMH”), the world’s leading luxury group. Based in La Chaux-de-Fonds, Switzerland and with four production sites, TAG Heuer has 1470 employees and is active in 139 countries. TAG Heuer products are available online on the watchmaker’s website [www.tagheuer.com](http://www.tagheuer.com) for select countries and in 160 boutiques and 3,500 points of sale worldwide. The company is headed up by Frédéric Arnault, CEO of TAG Heuer.

For 160 years, TAG Heuer has demonstrated pure avant-garde watchmaking spirit and a commitment to innovation with revolutionary technologies that have included the oscillating pinion for mechanical stopwatches in 1887, the Mikrograph in 1916, the first automatic-winding chronograph movement – Calibre 11 – in 1969, the first luxury smartwatch in 2015, and the ground-breaking Isograph technology in 2019, made possible through a unique collaboration with the TAG Heuer Institute. Today, the brand’s core collection consists of three iconic families designed by Jack Heuer – TAG Heuer Carrera, Monaco and Autavia – and is rounded out with the contemporary Link, Aquaracer, Formula 1 and Connected lines.

Capturing TAG Heuer’s motto, “Don’t Crack Under Pressure”, are prominent partnerships and brand ambassadors that express the brand’s passion for action and high performance. These include the Formula E World Championship, of which the brand is a founding partner, the TAG Heuer Porsche Formula E team, the Aston Martin Red Bull Racing Formula 1 Team, the Formula 1 Monaco Grand Prix, the World Endurance Championships, the Indianapolis 500, legends Steve McQueen and Ayrton Senna, actors Chris Hemsworth and Patrick Dempsey, ATP next-generation tennis players Alex de Minaur, Frances Tiafoe, Denis Shapovalov and Felix Auger Aliassime, and surfer Kai Lenny, among others.

Instagram: [@tagheuer](https://www.instagram.com/tagheuer), Twitter: [@TAGHeuer](https://twitter.com/TAGHeuer), Facebook: [www.facebook.com/TAGHeuer](https://www.facebook.com/TAGHeuer)

## Downloads:

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